

JAMIELYN SMITH

Graphic Designer, AIGA Member

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EXPERIENCE

Otto Design + Marketing, Designer, August 2010–Present

Designed for print and web in an ad agency setting for a variety of regional, national, and nonprofit clients. Designed the stationery suite, brochure, website, and trade show display for the brand launch of Credit Union Specialty, a Division of Aflac. Concepted and redesigned identity and print collateral as lead designer for the Taste Unlimited rebrand. Main designer of advertisements, email campaigns, and landing pages for Kingston Resorts. Responsible for designing RFPs and new business pitch presentations as well as for presenting new creative to clients with senior art director.

Seventh Point, Designer, March 2010–August 2010

Designed advertisements, brochures, direct mail, magazines, websites, and edited photographs for clients such as LifeNet Health, TowneBank, and Troy University.

KINETIK, Design Intern, September 2009–December 2009

Assisted the senior design team with designing books, magazines, annual reports, and business cards. Responsible for photography research and retouching.

emDash Magazine, Designer and Co-editor, January 2009–May 2009

Designed the cover, news briefs, and features for the premiere issue of George Mason's student design magazine. Wrote two features and three brief articles, shot and edited photographs.

Freelance Designer, October 2008–Present

Redesigned identities for three of Mercy Medical Airlift's sub-brands. Additional clients include *Northern Virginia Magazine* and the George Mason University Theater Department.

HONORS

Academic and Artistic Achievement Award, George Mason University, 2010

FullBleed Web Magazine Article, Art Directors Club of Metropolitan Washington, 2010

Featured in a "Fresh Face" article highlighting young creative talent in the DC area.

AFFILIATIONS

AIGA, March 2009–Present

Secretary of George Mason University's AIGA Student Group, May 2009–December 2009
Kept agenda records, documented meetings, events, and activities. Acquired guest speakers, organized events, designed promotional material.

SKILLS

Proficient in Adobe InDesign, Photoshop, Illustrator, Microsoft Office Suite, Apple iWork Suite, and digital photography. Working knowledge of Adobe Dreamweaver, HTML, CSS, and JavaScript.

EDUCATION

Bachelor of Fine Arts in Graphic Design, Magna Cum Laude, January 2010

George Mason University, Fairfax, VA